

Ten reasons why you should TEACH with Scuba Diving International



1 One-Stop Training Solution

With the International Training family of agencies your divers will never outgrow the training you can offer. Scuba Diving International is your divers' entry point, Technical Diving International addresses your divers' more advanced needs and Emergency Response Diving International lets you contribute to your community while strengthening your most important brand...YOU. Build stronger customer relationships from open water, advanced open water and specialties, through closed-circuit rebreathers, mixed gas, and overhead environment diving. Your level of participation is up to you!

2 One-Stop Business Solution

International Training is the simple business solution for you, your dive center and your fellow instructors. You will enjoy the benefits of:

- One single annual renewal fee for instructors, yes for ALL three agencies
- **FREE** facility renewals, never a facility membership charge
- Competitive low-priced comprehensive insurance policy that covers you to teach ALL programs and even the programs you may choose to teach from other agencies

In addition International Training offers an easy-to-follow educational system for personal development as well as many upgrade paths for instructors just like you.

3 Global Recognition

Scuba Diving International courses and certifications are recognized worldwide. We have more than 28 international offices and are members of World Recreational Scuba Training Council (WRSTC), Recreational Scuba Training Council USA, Canada and Europe. Scuba Diving International programs are also approved by the European Underwater Federation (EUF).

4 Innovative Education

As a Pro-level Member of Scuba Diving International you are plugged into the most innovative educational system in the diving industry... worldwide! Scuba Diving International was:

- **First** to make online open water training mainstream
- **First** to present online specialties such as wreck, computer nitrox, deep and navigation
- **First** and only insured sport-level Solo Diver™ program
- **First** to release kids' diving programs
- **First** to allow you to teach "as they dive," permitting students to learn to dive utilizing a Personal Dive Computer (PDC)
- **First** to drop the requirement for beginning divers to learn cumbersome tables, while giving you the option to teach tables...or not!

5 Flexible Programs

With Scuba Diving International you are part of an organization that is making diving more accessible. For example, our Scubility™ program opens up the adventure of diving to the challenged. What program would you like to launch to help grow our industry?

6 Personal Service

We do not rest on our laurels and are constantly improving our customer service performance. During business hours our phones are answered by real customer service representatives and we offer 48-hour turn-around on C-cards and Diplomas.

7 e-Fluent People

International Training has a fast, efficient and ever growing online member's area, which streamlines student registration and product ordering. And it's available when you are, 24/7/365!

8 Promoting You

Scuba Diving International connects you to new customers by leveraging new technologies and media. We increase your store's impact with your divers by driving recognition of the Scuba Diving International advantage through electronic newsletters, online presence in diver forums, an optimized website, public appearances and our award-winning glossy magazine, Diving Adventure. Connecting you to new customers and embracing technology.

9 Business Sense

Increase profits through increased margins on teaching materials for your facility and your instructors. Consolidation decreases your cost of doing business; work with a business partner who cares about your bottom line.

10 Take The Lead

You know your market and its needs; our local representatives will listen to you and work with you to grow your name, your brand. We have the tools and the experience to help you to maximize your branding in your community.



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